

Emerging Telehealth and Artificial Intelligence Policy



MODERATED SESSION



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Focus on Eye Health Summit:
Our Changing Vision



Emerging Telehealth and Artificial Intelligence Policy

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Overview

- An introduction to telehealth
- Different types of telehealth and example cases
- Changes in relation to the COVID-19 Pandemic
- Ongoing challenges
- Opportunities for artificial intelligence

Telehealth – Definitions

- “Telemedicine” coined in the 1970s: “**Healing at a distance**”
- “The delivery of health care services, where **distance is a critical factor**, by all health care professionals using **information and communication technologies** for the exchange of valid information for diagnosis, treatment and prevention of disease and injuries, research and evaluation, and for the continuing education of health care providers, all in the interests of **advancing the health of individuals and their communities**” (WHO)
- “The use of **electronic information and telecommunications technologies** to support **long-distance** clinical health care, patient and professional health-related education, public health and health administration” (HealthIT.gov)

Telehealth – Key Principles

- Providing clinical support
- Overcome geographical barriers
- Involves use of information and communication technologies
- Goal of improving health outcomes

- “Telehealth” intended to be more broad than “telemedicine” but often used interchangeably

Forms of Telehealth



Image credit: Scripps Health

Synchronous

Phone calls, Video Visits



Image credit: Medscape

Asynchronous

Patient messages, image interpretation, data portals, remote sensing

Diagnosis of an internal carotid artery aneurysm via telehealth

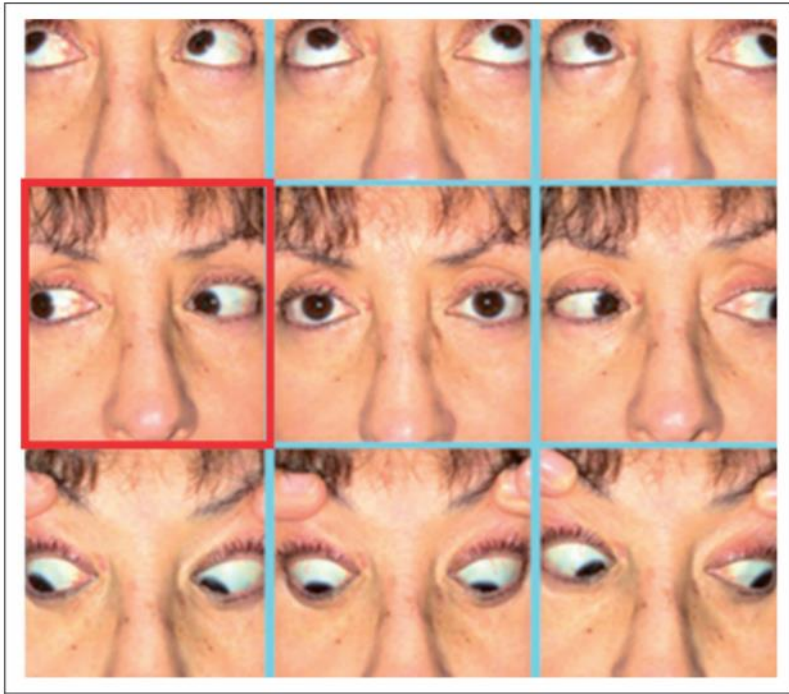


Figure 1. Photographic montage of eye positions for a patient presenting with acute binocular diplopia. The patient had acquired these images at home using a smartphone application (9 Gaze app, See Vision LLC, Richmond, VA, USA). She had a subtle abduction deficit in the right eye (middle image in the left-most column, highlighted in red), which was more noticeable during dynamic examination at the time of the telemedicine video visit.

- 59 yo F called triage line complaining of double vision associated with vertigo and headache
- Underwent video visit evaluation (patient declined in-person evaluation due to COVID-19 pandemic) using Doxy.me
- At home tools to gain ophthalmic data:
 - Snellen visual acuity chart (Safe Eyes America)
 - Extraocular movements (9Gaze app)
 - Dynamic examination also conducted during videoconference

Findings consistent with acute CN6 palsy and referred for emergent neuro-imaging

Diagnosis of an ICA aneurysm via telehealth

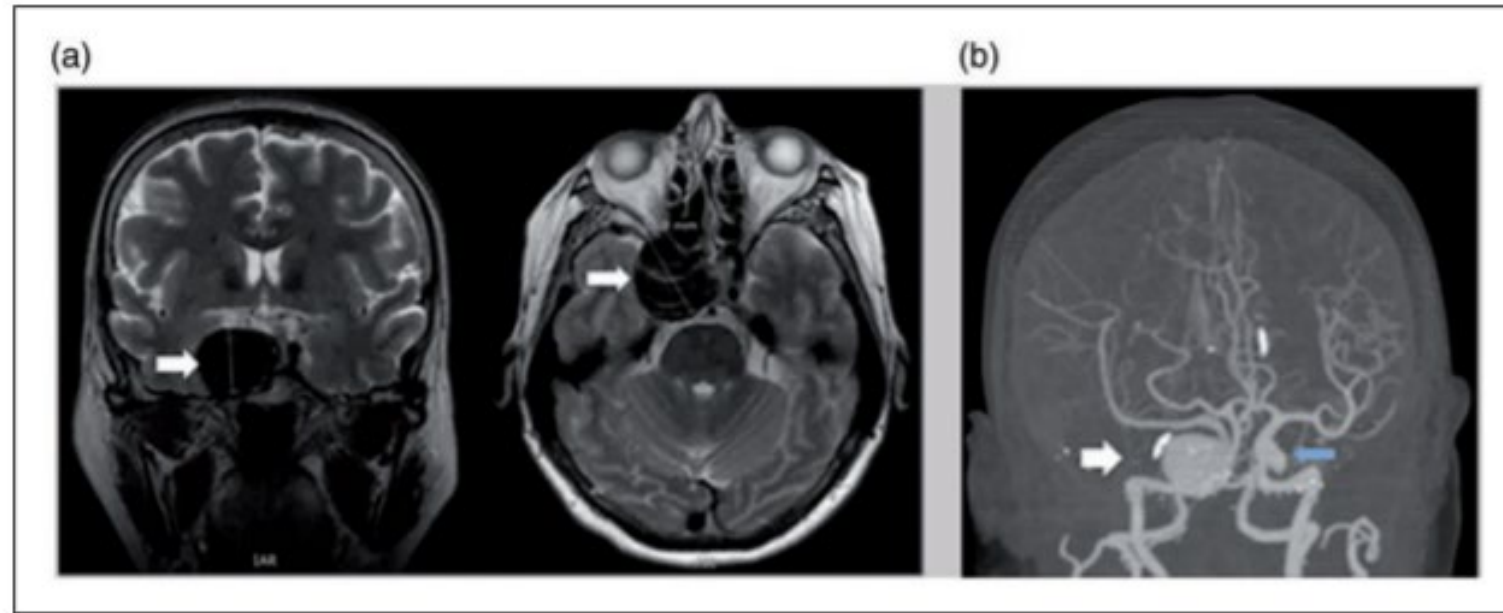


Figure 2. Giant internal carotid artery (ICA) aneurysm visualized on neuroimaging. The white arrows highlight various views of the partially thrombosed giant aneurysm arising from the right cavernous ICA, which measured $3.4 \times 3.1 \times 2.6$ cm, on both magnetic resonance images (a) and computed tomography angiography (b). There was also a 2 mm aneurysm projecting posteriorly from the left ICA terminus (blue arrow in (b)).

Diagnosis of an ICA aneurysm via telehealth

Case Report

Internal carotid artery aneurysm presenting as diplopia via telemedicine during COVID-19

Sally L Baxter^{1,2} , David E Kuo¹ and Shira L Robbins¹

Abstract

A patient presented with acute onset of double vision during the start of the COVID-19 pandemic when elective medical care was restricted. Initially declining an in-person evaluation, she was examined using a telehealth video visit, incorporating multiple technological modalities to ascertain ophthalmic examination elements. Her findings prompted emergent neuroimaging, revealing a giant internal carotid artery aneurysm, which was successfully embolized to prevent debilitating and possibly fatal intracranial haemorrhage. This case report illustrates the successful use of telemedicine and remote patient data acquisition to make a life-saving diagnosis.

Keywords

Remote consultation, tele-ophthalmology, telehealth, telemedicine, teleneurology

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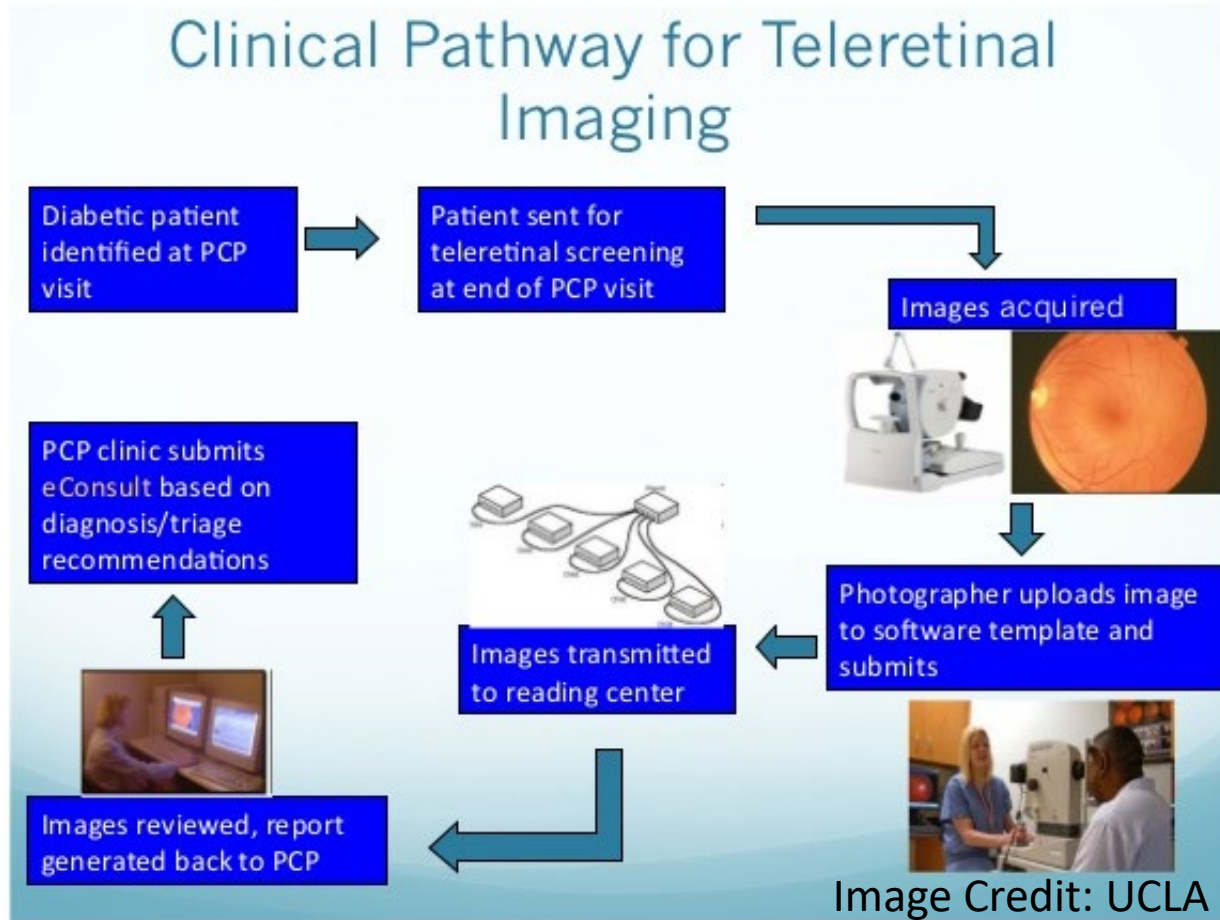
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Diabetic Retinopathy Screening Programs



Installing cameras at primary care clinics and screening patients at primary care visits to improve access to diabetic retinal exams

Images read and interpretations provided asynchronously (i.e., not in real time)

Diabetic Retinopathy Screening Programs



38-year-old man with Type 2 diabetes and no visual complaints, had never seen ophthalmology before

Imaging at primary care office found to have evidence of diabetic retinopathy

Diabetic Retinopathy Screening Programs



Found to have neovascularization on ultra-wide field retinal imaging upon follow-up visit to ophthalmology

New diagnosis of proliferative diabetic retinopathy thanks to teleretinal program

Diabetic Retinopathy Screening Programs



Afshar et al • UWF Imaging for DR Screening



Figure 1. Photographs showing the mobile ultra-widefield imaging (UWFI) program: (A) the University of California, San Francisco, mobile eye service van; (B) an Optos Daytona (Optos Plc, Dunfermline, United Kingdom) camera bolted to a custom, adjustable-height table on the van; (C) patient being screened with mobile UWFI unit; and (D) map of San Francisco including 3 fixed cameras (red tabs) and 7 primary care clinic stops through the city for the mobile eye van screenings (blue tabs).

Growing Digital Health Environment



The Impact of COVID-19 on Telehealth

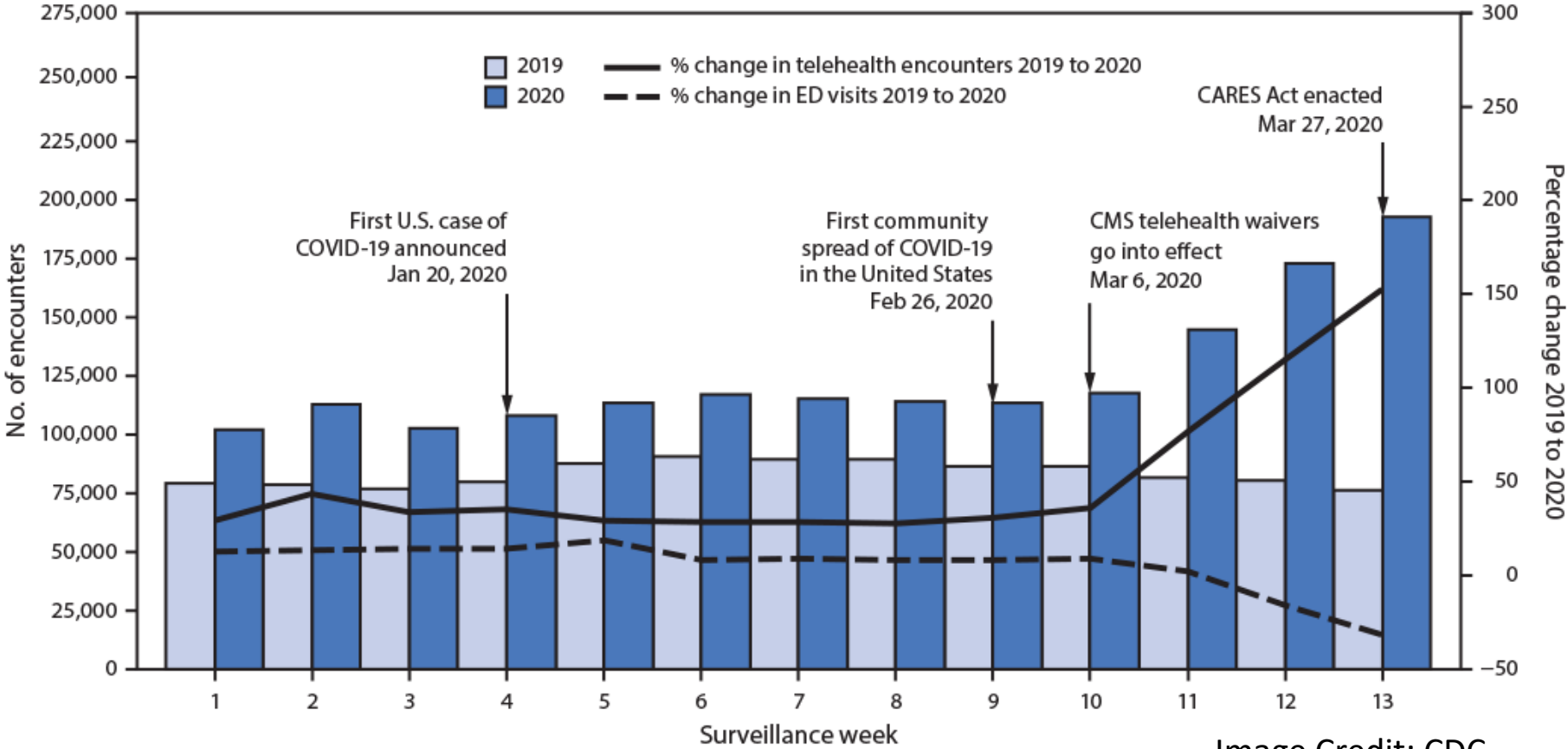


Image Credit: CDC

The Impact of COVID-19 on Telehealth



Figure 1. Surgeon Telehealth Use in New Patient Visits by Surgical Specialty in 2020

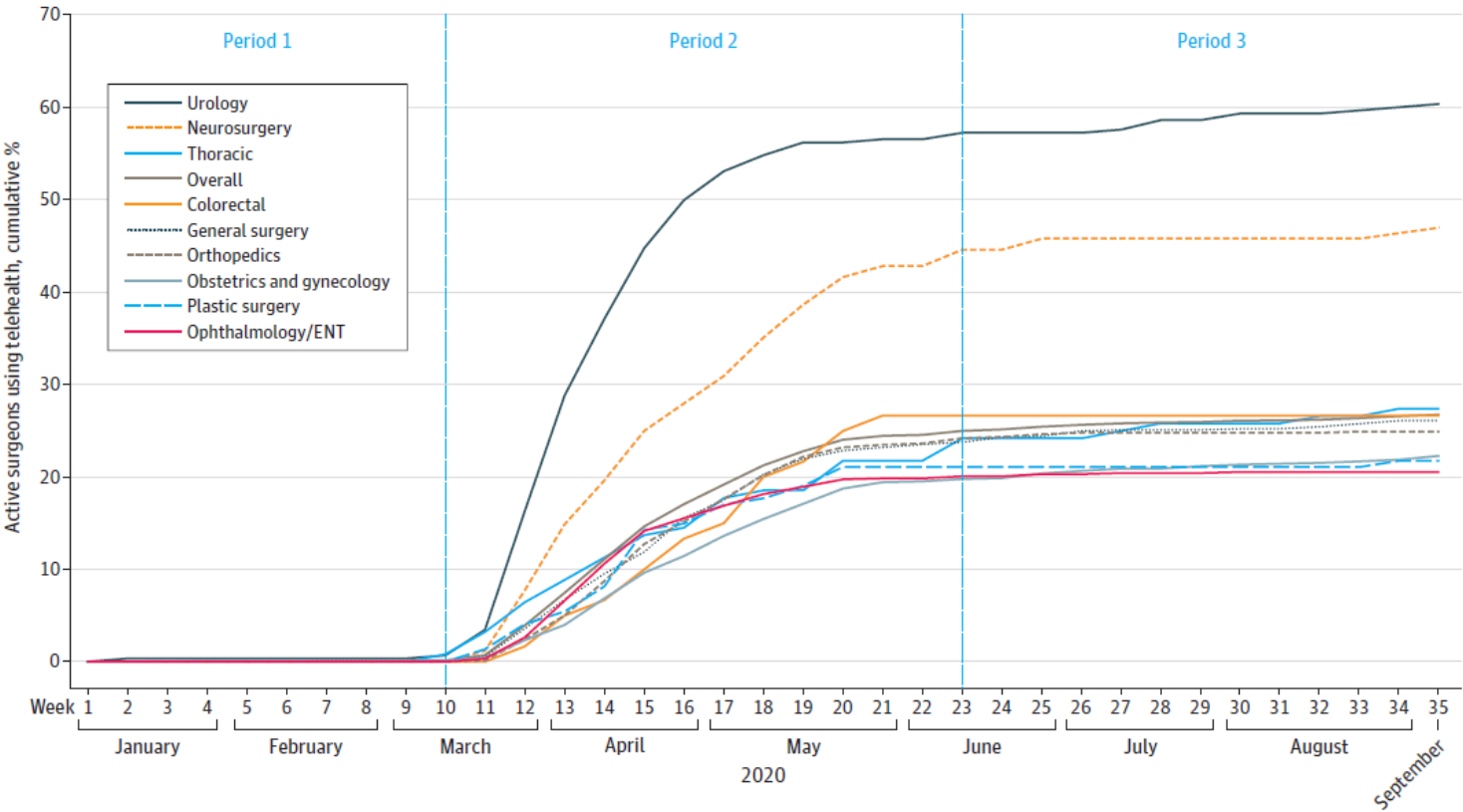


Image Credit: JAMA Surgery

The Impact of COVID-19 on Telehealth

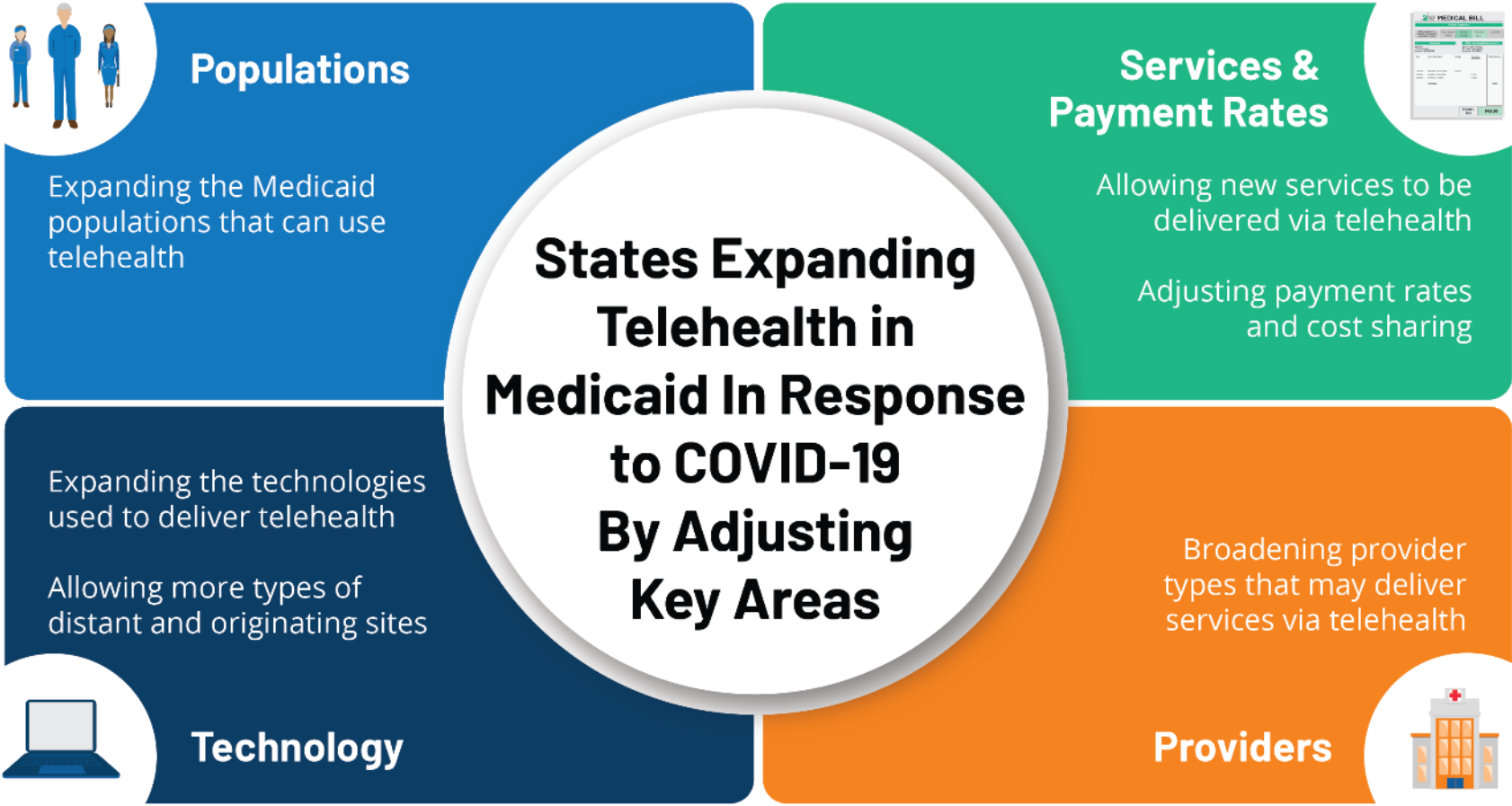


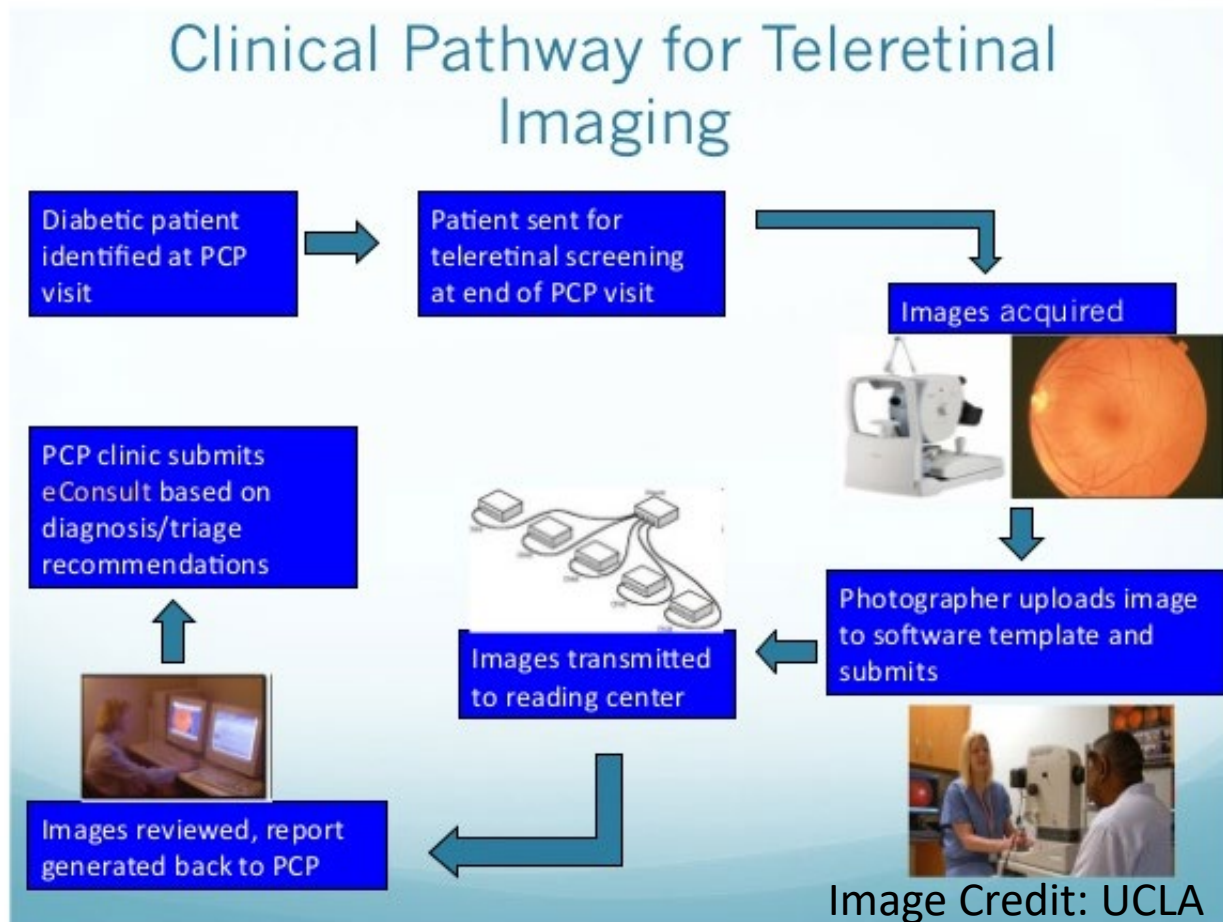
Image Credit: Kaiser Family Foundation

Ongoing Challenges

- Evolving policies as the pandemic restrictions are easing – how will access and reimbursement be affected?
- Digital Divide



Ongoing Challenges



- Time delays
- Possible communication gaps
- Loss to follow-up

Other industries have undergone digital transformation...




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Slide courtesy of Aaron Neinstein, MD

Opportunities for Artificial Intelligence

- Ability to scale
- Managing large volume of data from both traditional clinical encounters and telehealth encounters
- Enhanced predictive models and risk stratification
- Autonomous AI can provide point-of-care results without waiting for clinician input
- AI can also facilitate synchronous telehealth interactions (e.g. chatbots)
- Opportunities to streamline/automate workflows



Prevent Blindness

Focus on Eye Health
National Summit



Our Changing Vision

Focus on Eye Health Summit:
Our Changing Vision



Implications in the adoption of AI during the COVID-19 pandemic

Michael D. Abramoff, MD, PhD

The Watzke Professor of Ophthalmology and Visual Sciences
University of Iowa

Founder and Executive Chairman, Digital Diagnostics
Fellow, ARVO

Choosing Autonomous AI

Reduce physician burnout and improve patient outcomes

Autonomous AI



Medical decision made by the AI

No human oversight

Point of Care

Primary care

Liability with AI creator

Assistive AI

Medical decision made by the clinician

Clinician needed

Time to review

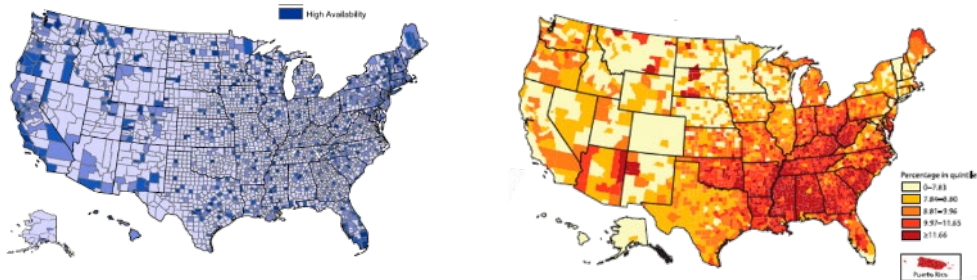
Specialty care

Liability for clinician



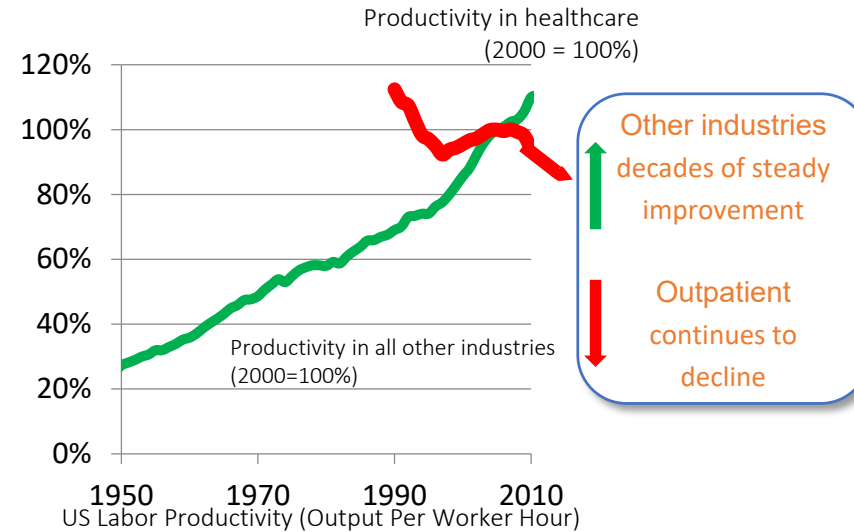
Healthcare problems to be solved by Autonomous AI

Healthcare Cost - Access

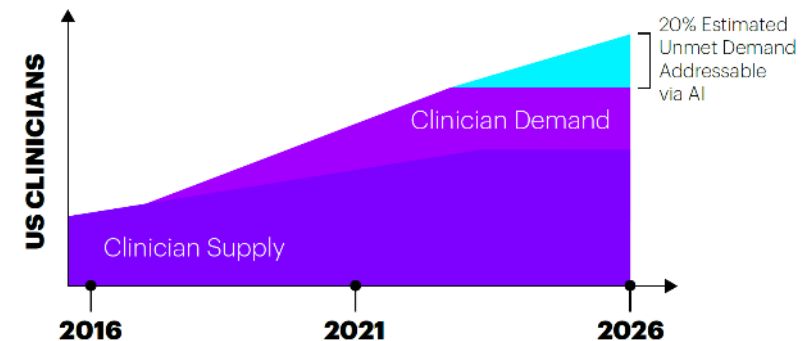


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Healthcare Cost - Productivity



Healthcare demand - workforce gap



Source: Accenture analysis. Graph is not to scale and is illustrative.

Healthcare problems to be solved by Autonomous AI

Healthcare Cost - Access



Brief Report

Diabetic retinopathy is independently associated with increased risk of intubation: A single centre cohort study of patients with diabetes hospitalised with COVID-19

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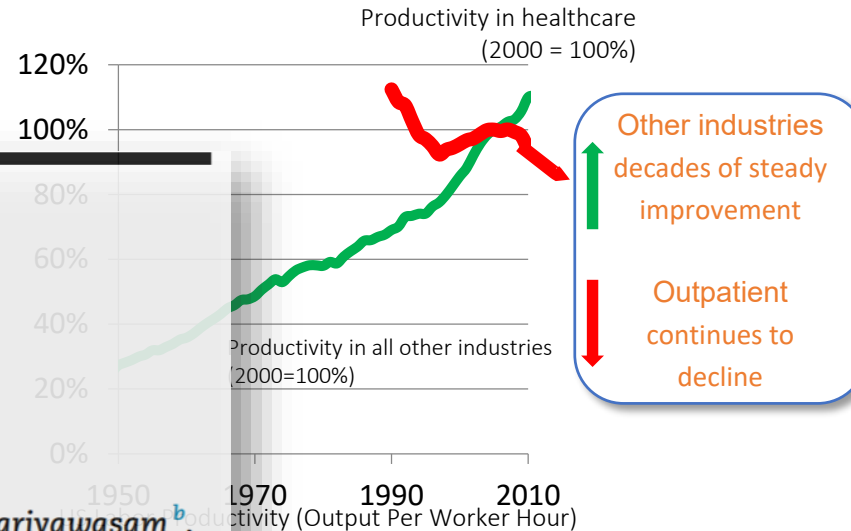
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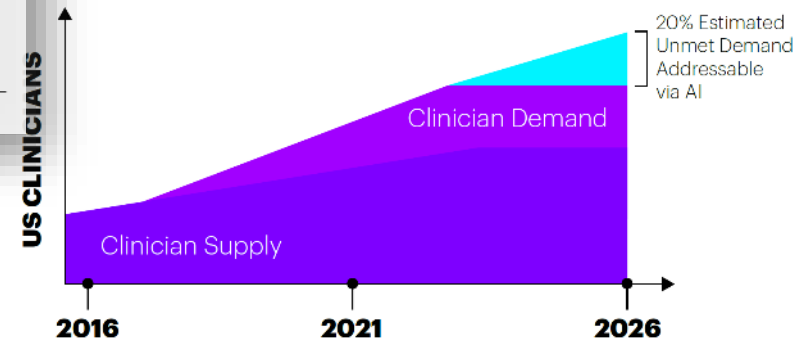
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Healthcare Cost - Productivity



Healthcare demand - workforce gap



Source: Accenture analysis. Graph is not to scale and is illustrative.

Diabetes health inequities & disparities in access

Affects groups differentially, resulting in large differences in:

- » Diabetes incidence and prevalence
- » Diabetic retinopathy incidence
- » Compliance w/ eye exams
- » Visual loss from diabetic retinopathy

Trifecta of vulnerability:

- Higher risk for getting diabetes
- Worse diabetic retinopathy
- Under-served when they get it

Examples:

- » In Black Americans, diabetes prevalence 20.4% (95% CI, 18.8%-22.1%), almost twice of that of white Americans
- » Diabetes prevalence U.S. Hisps 22.1% (95% CI, 19.6%-24.7%)
- » Black Americans 2.5x risk of developing DR at equal A1C levels
- » Compliance among the Black American population to have diabetic eye exams is less than all other groups

Shift from referral-based to instantaneous POC A1C testing increases compliance from <50% to 95% in people with diabetes ^{1,2,3}

Cheng YJ, Kanaya AM, Araneta MRG, Saydah SH, Kahn HS, Gregg EW, et al. Prevalence of Diabetes by Race and Ethnicity in the United States, 2011-2016. JAMA. 2019;322(24):2389-98.
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Diabetes health inequities & disparities in access

Affects groups differently

- » Diabetes incidence and prevalence
- » Diabetic retinopathy incidence
- » Compliance w/ eye exams
- » Visual loss from diabetic retinopathy

Examples:

- » In Black Americans, diabetic retinopathy prevalence is 2.5x higher than in white Americans
- » Diabetes prevalence U.S. is 11.3% in Black Americans vs 7.8% in white Americans
- » Black Americans 2.5x risk of blindness from diabetic retinopathy than all other groups
- » Compliance among the Black population is 50% vs 75% among the white population

Shift from referral to self-management increases compliance

WHO: Biased AI health tech could disadvantage poorer countries

BY ASHLEIGH FURLONG | 06/28/2021 08:59 AM EDT

LONDON — Artificial intelligence poses great possibilities in streamlining health care, but with these products developed mostly by using data from wealthy nations, their deployment in low- and middle-income countries raises concerns of bias and inequitable provision of health care, according to new guidance from the World Health Organization.

The [guidance, published Monday](#), on AI in health care follows two years of consultation by a panel of experts appointed by the WHO, and finds that AI holds great promise in improving patient care, providing more accurate diagnoses and increasing access to health care in settings where the provision of these services is limited.

However, the WHO cautions that in these same settings, AI systems may not work as well. That's due to contextual bias, which is a result of AI systems being designed using data from individuals in high-income countries. "Algorithms may not recommend safe, appropriate or cost-effective treatments for low-income or low-resource settings or for countries that have resources but in which segments of the population still have poor health outcomes," states the guidance.

The guidance also warns of differing liability regimes for AI, with liability rules sometimes being the "only line of defence against errors made by machine-learning technologies." Some low- and middle-income countries may not have the regulatory capacity to assess these new products, with the guidance warning that individuals harmed by these AI systems may also face little recourse to justice.

The guidance sets out six principles to prevent situations such as these, including ensuring inclusiveness and equity, as well as promoting human well-being, safety and the public interest.

of vulnerability: risk for getting diabetes diabetic retinopathy served when they get it

that of white Americans

than all other groups

testing with

Cheng YJ, Kanaya AM, Araneta MRG, Saydah SH, Kahn HS, Gregg EW, et al. Prevalence of Diabetes Mellitus and Diabetic Retinopathy in the United States, 1999-2010. *Diabetes Care*. 2014;37(12):3302-3310.
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Furlong, Ashleigh, Biased AI health tech could disadvantage poorer countries, World Health Organization, 2021.

Clinical requirements for Autonomous AI

- » Make medical decision without human oversight
 - Autonomous AI
 - Creator assumes liability
 - Easy-to-understand diagnostic output
- » Minimal changes to clinic/lab workflow
 - Make diagnosis within minutes
 - Minimal footprint to fit clinic space, power outlet only requirement
 - High diagnosability
- » Use existing staff
 - Operable by existing staff (high school diploma)
 - Robotic camera with assistive AI
- » Automatic claims, billing and care gap closure
 - Real time, immediate claims and ICD-10 generation
 - Aligned w Standards of Care and Preferred Practice Patterns



Ethical framework for Autonomous AI requirements

Ethical principles

- » Non-maleficence
- » Autonomy
- » Justice

Legal principle

- » Accountability



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Mitigating bias through AI design

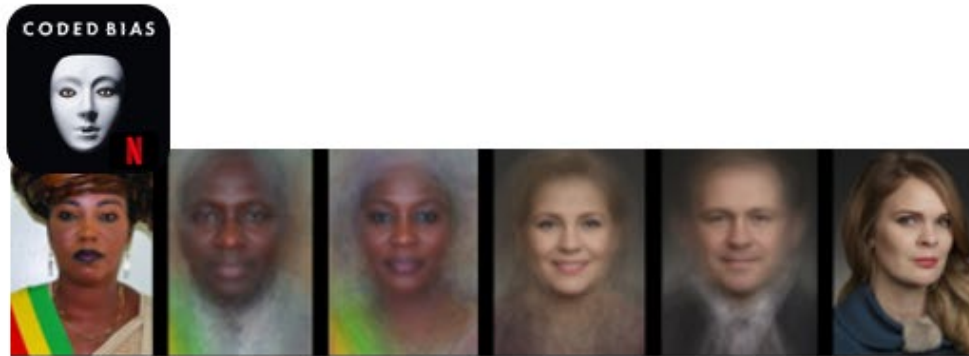
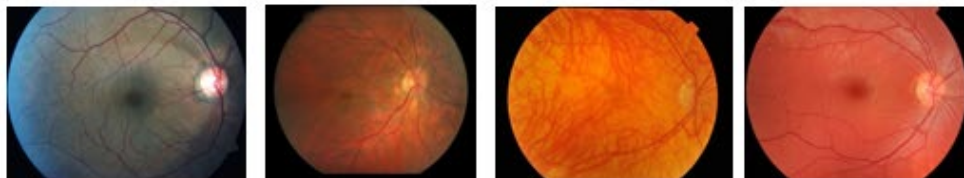
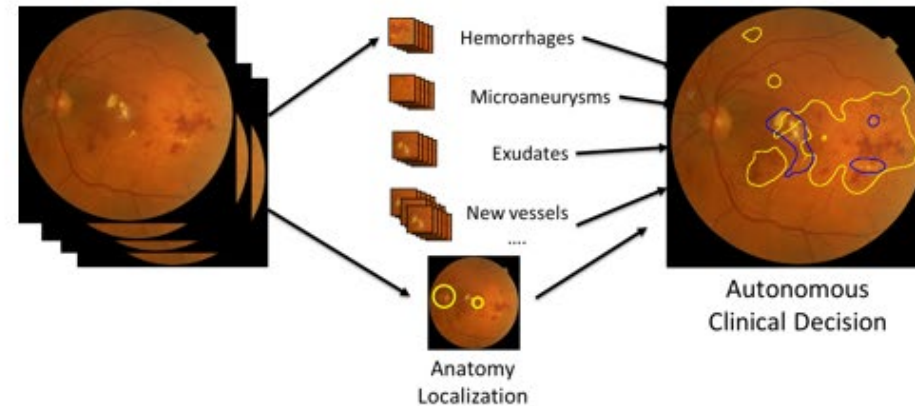


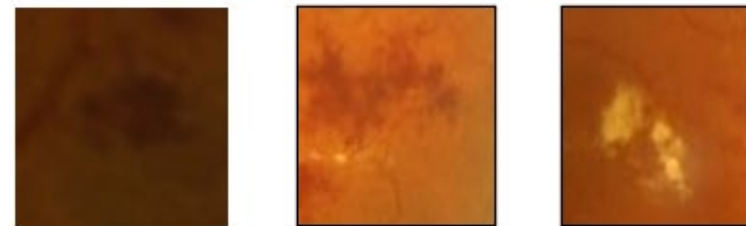
Image based training of convolutional neural networks



High risk of (racial) bias



Detector based design – lesion specific
Racially invariant detectors



Low to zero risk of (racial) bias

1. <https://www.netflix.com/title/81328723>
2. <https://dam-prod.media.mit.edu/x/2018/02/06/Gender%20Shades%20Intersectional%20Accuracy%20Disparities.pdf> (figure 1)
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Validation against clinical outcome

- Evidence based markers for diabetic retinopathy
 - Studies from 70s and 80s and today
 - Highly reproducible and consistent over decades
 - Used today for FDA drug trials: ETDRS, DRS and DRCR
 - Cannot be created again ethically
- Clinicians not validated against this standard
 - Low diagnostic accuracy and diagnostic drift
 - Lack of consistency

ALL DR management and treatment based on this reference standard



Rigorous Validation of AI Against Prognostic Standard

	FDA Superiority Endpoint	IDx-DR(n=819)	Remote Reading Network / Telemedicine	Board Certified Ophthalmologist in Clinic
Sensitivity	85%	87% ¹ (81% - 91%)	72% (65%-79%) ⁶	33% ² -34% ³
Specificity	82%	90% ¹ (88% - 93%)	97% (95%-99%) ⁶	99% ² -100% ³
Repeatability		99%	<80% ⁶	60% ⁴
Reproducibility		99% ⁵		83% ⁴
Equity: No significant effects for sex, race, ethnicity, HbA1C, lens status, or site		All other AI, remote readers, and clinician studies do not use surrogate outcome as the standard, and only compare to unvalidated clinicians (who may or may not correspond to outcome markers)		

Surrogate outcome:

Stereo imaging: ETDRS level 43

- 1-year risk of early PDR 26.3%
- 1-year risk of high-risk PDR: 8.1%

OCT: DRCR level no ci-DME

- No benefit from treatment

Creation of a new industry: Autonomous AI in Healthcare



Resolving health disparities and closing care gaps

Case Study: Improving access in New Orleans

Pre-implementation

- Largely Black population
- Hardly any eye care providers
- 805+ patients w care gaps for diabetic eye exam
- > 4-month appointment wait time

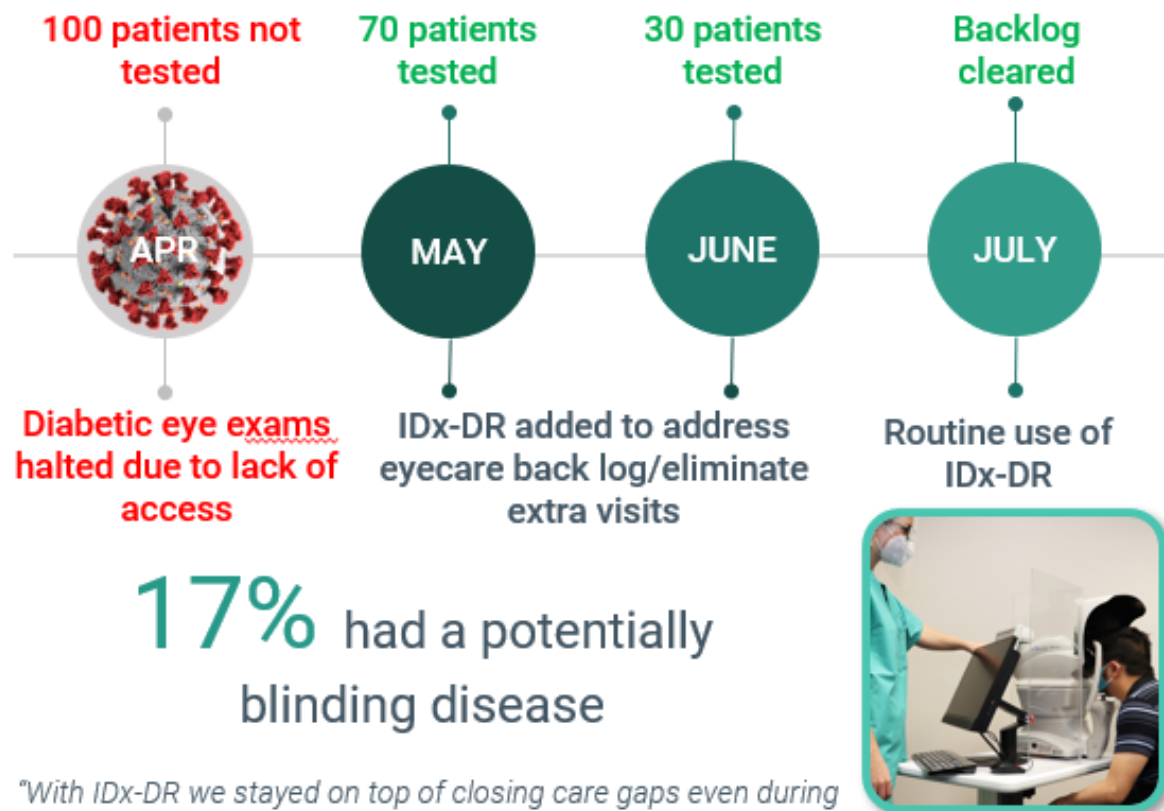
9 months post IDx-DR

- Eliminated care gaps for 805+ patients
- Same day appointments if eye exam needed

25% had a potentially blinding disease



Case Study: Reducing COVID backlog in Iowa



"With IDx-DR we stayed on top of closing care gaps even during a pandemic. Access to diabetic eye exam is not a problem anymore because of the highly scalable capacity."

Michelle Havinga (Director Population Health & ACO Ops UIHC)



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Slide 3&4:

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Slide 11:

1. www.npr.org/sections/health-shots/2019/04/14/711775543/how-can-we-be-sure-artificial-intelligence-is-safe-for-medical-use



Prevent Blindness

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