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## **Prevent Blindness Names Marge Axelrad of Vision Monday/Jobson Optical Group, as 2017 Person of Vision Award Recipient**

**CHICAGO (Nov. 9, 2016)** – [Prevent Blindness](#), the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight, has chosen Marge Axelrad, senior vice president, editorial director at Vision Monday/Jobson Optical Group, as the recipient of the [2017 Prevent Blindness Person of Vision Award](#). The award will be presented on March 30, 2017, at the Prevent Blindness Person of Vision Dinner at the Lotte New York Palace, New York City, in conjunction with Vision Expo East.

The Prevent Blindness Person of Vision Award recognizes an individual or organization whose inspired outlook champions healthy vision and its importance for a healthy life. Axelrad has had a long and distinguished career working with the vision care industry as well as being a founding member of the Optical Women's Association. Based in New York, Axelrad oversees Jobson's coverage of industry developments via *Vision Monday*, *VMail*, *VisionMonday.com* and *VM's Global Leadership Summit*.

At Prevent Blindness, Axelrad has volunteered on a variety of committees including Marketing and Development as well as the Swing Fore Sight golf events and past Person of Vision Committees. She also served on the Prevent Blindness Board of Directors for five years. Axelrad currently serves on the board of trustees of SUNY-Optometry's Optometric Center of NY Foundation.

The chairperson of the 2017 Prevent Blindness Person of Vision Committee is Marc Ferrara, CEO, Information Services Division of Jobson Medical Information. All proceeds from the event will go to support the sight-saving programs from Prevent Blindness.

"For many years, Marge Axelrad has volunteered her time and energy to helping our organization in its mission to protect the gift of sight," said Hugh R. Parry, president and CEO of Prevent Blindness. "We are thrilled to honor her for her years of dedication and service to not only Prevent Blindness, but the entire vision care community!"

Richard Sanchez, managing partner at [Visibility Management, LLC](#), and the Prevent Blindness Board of Directors chair added, "Marge Axelrad is highly regarded as one of the optical industry's most influential leaders. We are proud to honor her and her more than 28 years of accomplishments with our 2017 Person of Vision Award."

For more information including Prevent Blindness Person of Vision Award committee membership, sponsorship opportunities, and reservations, please contact Sue Corbett at (312) 363-6014 or [scorbett@preventblindness.org](mailto:scorbett@preventblindness.org) or visit [www.preventblindness.org/personofvision](http://www.preventblindness.org/personofvision).

### **About Prevent Blindness**

Founded in 1908, Prevent Blindness is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates, Prevent Blindness is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at [preventblindness.org](http://preventblindness.org) or [facebook.com/preventblindness](https://facebook.com/preventblindness).

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