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**Prevent Blindness America to Host  
Sixth Annual Swing Fore Sight Golf Tournament**

***Annual Event Will Coincide with 2013 Vision Expo West in Las Vegas***

**CHICAGO (April 26, 2013)** – The Sixth Annual Prevent Blindness America Swing Fore Sight Golf Tournament, held in conjunction with Vision Expo West, will take place on Wednesday, Oct. 2, 2013, at the Bali Hai Golf Club in Las Vegas, Nev. Swing Fore Sight brings together top executives in the vision industry for a morning of golf while raising awareness and funds to support the sight-saving programs and services of Prevent Blindness America.

Transitions Healthy Sight for Life Fund will serve as the event's gold sponsor. Additional sponsors to date include 1-800 Contacts, Carl Zeiss, Charmant, Essilor, Hilco, Hoya, Jobson Interactive, Jobson Medical, Kenmark Group, PFO Global, Refac, REM Eyewear and Spectera.

Sponsorships are available including the silver sponsor, breakfast sponsor, award sponsor, hole sponsors, hole-in-one sponsor and gift sponsors.

"The PBA Swing Fore Sight Golf Tournament serves as an important resource to help provide support for our sight-saving programs and initiatives," said Hugh R. Parry, president and CEO of PBA. "The event also offers a unique opportunity for companies to entertain clients, staff teambuilding, and brand promotion through a variety of sponsorships. We invite everyone to join us on October 2 for a great time on a fabulous golf course!"

Foursomes are available for \$2,750 and individual golf slots are \$700 for the four-person scramble. Those interested can join leading vision industry representatives on the Swing Fore Sight golf committee (including co-chairpersons Mike Daley; the Vision Council: Rick Elias, PPG/Transitions Optical and Dave Pierson, Refac).

For more information on the Prevent Blindness America Sixth Annual Swing Fore Sight Golf Tournament, including sponsorship and golf opportunities or committee positions, please contact Danielle Disch at 312-363-6022 or [ddisch@preventblindness.org](mailto:ddisch@preventblindness.org) or visit [preventblindness.org/swingforesight](http://preventblindness.org/swingforesight).

### **About Prevent Blindness America**

Founded in 1908, Prevent Blindness America is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight. Focused on promoting a continuum of vision care, Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screening and training, community and patient service programs and research. These services are made possible through the generous support of the American public. Together with a network of affiliates and regional offices, Prevent Blindness America is committed to eliminating preventable blindness in America. For more information, or to make a contribution to the sight-saving fund, call 1-800-331-2020. Or, visit us on the Web at [preventblindness.org](http://preventblindness.org) or [facebook.com/preventblindness](https://facebook.com/preventblindness).

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