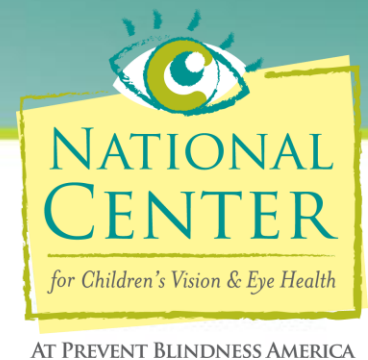


Oregon Children's Vision Summit
September 16, 2011



National Center for Children's Vision and Eye Health *at Prevent Blindness America*

- Prevent Blindness America, founded in 1908, is the nation's leading volunteer eye health and safety organization dedicated to fighting blindness and saving sight.
- Prevent Blindness America touches the lives of millions of people each year through public and professional education, advocacy, certified vision screenings, community and patient service programs and research.
- National Center for Children's Vision and Eye Health was established at Prevent Blindness America in 2009 with support from the Maternal and Child Health Bureau to create a public health infrastructure that will promote and ensure a comprehensive, multi-tiered continuum of vision care and eye health for young children.



National Center for Children's Vision and Eye Health

Mission and Vision

- **Mission:**

To Improve Children's Vision through Strong Partnerships, Sound Science, and Targeted Public Policy

- **Vision:**

Develop a full continuum of care for young children by: identifying vision conditions in children early, linking them to appropriate care, and ensuring they receive the care they need.



Vision Problems in Children

Only 1 in 3 children in America received eye care services before the age of six



AT PREVENT BLINDNESS AMERICA

Prevalence of Children's Vision Problems

Currently, vision impairment in children is a condition that affects 5-10 % of preschool children



Preventive Approaches Work!

Per the USPSTF-Pediatric vision screening:

- Is inexpensive
- Treatment is effective
- Improves the quality of life of children



AT PREVENT BLINDNESS AMERICA

NATIONAL CENTER FOR CHILDREN'S VISION AND EYE HEALTH

MAJOR COMPONENTS:

- Provide national **leadership** and serve as convener of experts
- Establish best practices and develop **national standards**
- Serve as key resource and nationwide **technical assistance** coordinator
- Collaborate with state programs implementing **best practices**



PROVIDE LEADERSHIP:

- Develop best practices and guidelines for public health infrastructure
- Create national vision screening guidelines
- Develop statewide strategies that will ensure early detection, vision screening, and a continuum of vision and eye healthcare for young children
- Develop comprehensive system for collecting data and reporting it in a uniform manner



The Road to Healthier Vision for Children....



STARTS WITH CREATING STRONG PARTNERSHIPS



AT PREVENT BLINDNESS AMERICA

Partnerships of the National Center



- Children's Vision Federal Intra-Agency Task Force
- National Expert Panel



Key Players for Success in Children's Vision

Children's Vision Federal Intra-Agency Task Force

- Office of Head Start, Administration for Children and Families
- Indian Health Service
- Office of Communication, Health Education, and Public Liaison, National Eye Institute
- Division of Diabetes Translation, Centers for Disease Control and Prevention
- Children and Adult Health Programs Group Center for Medicaid, CHIP and Survey & Certification
- Maternal and Child Health Bureau, Health Resources and Services Administration
- Office of Special Education Programs, US Department of Education
- National Center for Health Statistics, Centers for Disease Control and Prevention
- Early Childhood Health and Development Branch, Maternal, Infant, and Early Childhood Home Visiting Program, HRSA
- Food and Nutrition Service, U.S. Department of Agriculture
- National Center for Children's Vision and Eye Health
- Prevent Blindness America



Key Players for Success in Children's Vision

National Expert Panel

- Depts. Of Public Health
- Eye Care Professionals- Optometry and Ophthalmology
- Family Advocates
- Academics
- Researchers
- School Nurse Association
- Office of Headstart
- Pediatricians
- HRSA-MCHB
- PBA



NATIONAL EXPERT PANEL

Activities

Work groups developing recommendations

- 1) Performance Measures
- 2) Vision Screening
- 3) Data Collection and Reporting

Goal: By 2012 the National Expert Panel will

- Publish journal articles and supporting documents outlining performance measures and model practices
- Design data systems focusing on best practices, closing gaps in reporting mechanisms, and supporting current trends in HIT
- Develop national recommendations for children's vision screening



Best Practice- State Demonstration Projects



- Develop, implement statewide strategies for vision screening, currently focusing on 3-5 year olds
- Establish quality improvement strategies
- Design a mechanism for improving data systems, reporting of children's vision and eye health services on the state level



THE STATE PILOT PROJECTS

- Determining where the strengths and gaps are in service delivery, key stakeholders, understanding their state laws, mandates, and protocols
- While surveying their state, they are connecting with and identifying new collaborations and partnerships that will help them in achieving their goals



State Pilot Projects

There are a lot of ways to get there.....



AT PREVENT BLINDNESS AMERICA

THE STATE PILOT PROJECTS

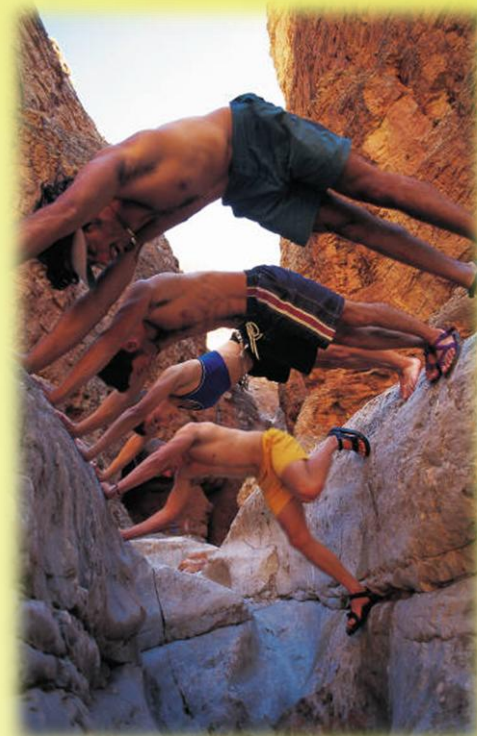
- Convening stakeholders multiple times each year, dividing into work groups, focusing on objectives and National Center goals
- Participants are excited about the opportunity to work together to develop and implement a uniform strategy for universal screening of children



NEXT STEPS

CHALLENGES:

- 1) Identify gaps in delivery of services, gaps in data collection, gaps in state performance measures
- 2) Clarify confusion or lack of understanding of existing state laws, mandates, and protocols
- 3) Identify and align vision screening guidelines in the state



Start Your Journey

- Convene individuals
- Engage expertise and leadership
- Establish a line of communication
- Analyze the situation
- Establish a plan
- Create action
- Review your successes and failures
- Tell your story



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Thank You!

