



Our Mission is to Prevent
Blindness and Preserve Sight

Prevent Blindness brings Americans to eye care.

**We build awareness, create access
to eye care, and support patients.**

**We provide information, resources, and technical
assistance; influence public policy;
help shape public health systems of care.**

- **We increase awareness and educate the public** on the importance of taking care of their eyes.
- **We advocate for public policy and resources that ensure everyone has affordable, accessible, and quality eye care options;** these include preventive vision screenings, comprehensive eye exams and appropriate treatment, and low vision devices.
- **We provide patient support through education and awareness campaigns, free/low-cost eye care assistance through industry partnerships,** and programs that empower individuals living with vision challenges – and their caregivers.
- **Our National Center for Children’s Vision and Eye Health** is strengthening public health systems that advance a continuum of vision care for young children by helping states strengthen screening protocols, improve access to exams and treatment, bolster capacity for surveillance and develop measurements for success.
- **We serve as a resource for public health professionals** on areas related to eye health through an annual national eye health summit, webinars, allied health education, surveillance efforts, research grants, and professional recognition awards.